

In May we will celebrate Older American's Month, an annual event dating back to 1963, when President John F. Kennedy designated May as Senior Citizens Month. It was later renamed Older Americans Month, honoring older Americans and celebrating their contributions to our communities and our nation.

The 2024 theme is "Powered by Connection." The Onondaga County

Department of Adult & Long Term Care Services is excited to announce that we will use this opportunity to salute our 2024 Older Americans Month Honorees & Guests at a Celebration Luncheon at Noon on May 16th at Drumlins Country Club. We will honor our Senior Citizen of the Year: Josephine D'Alessandro-Thomas, Esteemed Elder: Van Robinson, and our Serving Seniors Honorees: Diane Taylor and Janine Sonnick, the Flanders and Memorial Caregiver of the Year: Linda Brown Robinson. We will host the event in conjunction with Onondaga Elders, Inc. (501c3).

To make this event accessible to the honorees and their guests, we are charging a nominal fee per attendee, but we can only do this with your support. Please join us as we promote the recognition and inclusion for older Americans in our county. Your organization can contribute to this unique event for the following donations:

Your sponsorship helps keep each senior lunch cost to only \$10.	Golden Guardian	Silver Compass	Elder Champion	Senior Star
	\$3000	\$2000	\$1000	\$400
Two Sponsor Event Tickets	√	✓	✓	✓
Logo on ALTCS Website	√	✓	✓	✓
Recognition as presenting sponsor in all press releases, media coverage, social channels, and calendar of events.	✓			
Full Page Ad in program	√			
Half Page Ad in program		✓		
Quarter Page Ad in program			✓	
Exhibitor table at event	√	✓	✓	✓
Logo televised and recognized during the event and in program	√	√	✓	√

Checks can be made payable to Onondaga Elders, Inc. and mailed with Sponsor Form c/o Onondaga Elders, Attn. Amanda Roberts, 10th Floor, 421 Montgomery Street, Syracuse, NY 13202 by **May 2, 2024**.

Amanda Roberts can be reached at 315-435-2362 ext. 4942 and amandaroberts@ongov.net.

Your sponsorship goes a long way in enriching the lives of seniors in our community, fostering a sense of connection, care, and belonging. Together, we can make a profound difference in the lives of those who have given so much. Thank you for your generosity and support.



Sponsor Form

Thursday, May 16, 2024 Noon at Drumlins Country Club

Doors open at 11 am 800 Nottingham Road, Syracuse, N.Y. 13224

(Please make checks payable to Onondaga Elders, Inc.)

Please Email Form by 5/2 to <u>AmandaRoberts@ongov.net</u>
& Mail Check Payment by 5/2 to: Onondaga Elder's Inc., Attn: Amanda Roberts
421 Montgomery Street, 10th Floor, Syracuse, NY 13202

Business Name Address Contact Information	PHONE No.	Email	Sponsor Level
			☐ Golden Guardian \$3,000 ☐ Silver Compass \$2,000 ☐ Elder Champion \$1,000 ☐ Senior Star \$400

On behalf of our Onondaga County Honorees, we thank you!

Sponsored by Onondaga Elders, Inc. in Conjunction with our Sponsors and the Onondaga County Department of Adult & Long Term Care Services

The purpose of this Corporation is:

Promotion of education, well-being and information regarding needs of, and services for, older people (age 60 and over) throughout Onondaga County.