

DAVIS VISION

EYECARE REFRAMEDSM

NO ACTION REQUIRED –

NOTHING IN THIS LETTER CHANGES YOUR BENEFITS IN ANY WAY

Dear Member,

In 2013 the Department of Health and Human Services (“HHS”) issued a new rule to strengthen privacy and security protections under the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”). The new rule provides individuals with greater privacy protections and the right to control their personal health information. The HIPAA Privacy Rule requires insurers to provide its members with a Notice of Privacy Practices (“NPP”), which describes its practices concerning the use and disclosure of your Protected Health Information (“PHI”) and your individual rights. Since the new rule updated some of your rights and protections with regard to PHI, Davis Vision has recently updated its NPP.

The changes to our NPP include the following:

1. The term Protected Health Information was substituted for the term Medical Information throughout the notice
2. Your right to be notified following a breach of your unsecured PHI
3. A statement that other uses and disclosures not described in the notice will be made only with written permission.
4. Added the following statement to Individual Rights-Restriction section: We must abide by the request if the disclosure is for the purpose of carrying out payment or healthcare operations and is not otherwise required by law, and; the protected health information pertains solely to a healthcare item or service for which the individual, or person other than the health plan on behalf of the individual, has paid the Covered Entity in full.

You can obtain a copy of the updated NPP online at <http://www.davisvision.com/Privacy-And-Legal/> or by contacting our Member Services team by phone at 1-800-999-5431.

Puede obtener una copia del Aviso de prácticas de privacidad en línea en <http://www.davisvision.com/Privacidad-e-Informacion-Legal/> o poniéndose en contacto con nuestro equipo de Servicios a los miembros por teléfono al 1-800-999-5431.