



WIC VMA Central Region

Store Front Newsletter

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VMA News Flash

Changes to WIC Tortillas and Brown Rice on WIC Checks

From Vendor Bulletin 2010 #3

On a temporary basis, we (NYSDOH) are creating a new combination food item (WIC tortillas or brown rice) which will be available on NYS WIC checks by February 1, 2010. This food item allows participants to choose NYS WIC approved “whole grain tortillas” or “brown rice.” For a short period of time you will continue to see checks that list “WIC tortillas” and “brown rice” separately, these checks are still valid.

Store Front News

Newly Authorized Vendors

Broom County:

Weis Market locations below:

- Conklin Ave., *Binghamton*
- Main St., *Binghamton*
- Pennsylvania Ave., *Binghamton*
- Robinson St., *Binghamton*
- 1240 Upper Front St., *Binghamton*
- 1290 Upper Front St, *Binghamton*
- Route 26, *Endicott*
- Hooper Rd., *Endwell*
- Hary L Dr., *Johnson City*
- Main St., *Vestal*
- Rano Blvd., *Vestal*

Jefferson County:

- Walmart, Route 3, *Watertown*

Oneida County:

- Food King, *Waterville*

Onondaga County:

- Dully's Express Mart, *Syracuse*

St. Lawrence County:

- Tri Town IGA Express, *Brasher Falls*

Vendors No Longer Authorized

Oneida County:

- 627 William Corp, *Utica*
- Utica Dairy, *Utica*

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Training Update

Recent/Upcoming Vendor Trainings

- Tioga County, *February 17, 2010*
- Chenango County, *March 24, 2010*
- Tompkins County, *TBA*
- Cayuga County, *TBA*

WIC Association

Information about the New York State WIC Association is available on their website at: www.nyswica.org.

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Questions or Comments?

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