



WIC VMA Central Region

Store Front Newsletter

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Changes to NYS WIC Acceptable Foods

From Vendor Bulletin #11

Separation of WIC Bread and Brown Rice on WIC Checks Beginning Mid-November 2009

In mid-November you will begin to see NYS WIC checks that **list these two food items separately**. This means that participants will only be allowed to purchase the food item specified on the check. It is expected that checks stating WIC bread will be more common than checks stating WIC brown rice. Some checks may include both foods, but they will be on separate lines on the check.

New Foods Effective January 2010

Whole grain tortillas and soy beverages will be added to the NYS WIC program on January 1, 2010. A new NYS WIC acceptable foods card supplement that includes these foods will be available before the end of 2009.

Store Front News

Vendors No Longer Authorized

Onondaga County:

- Al Medina, *Syracuse*

St. Lawrence County:

- Rite Aid, *Massena*
- Rite Aid, *Potsdam*

Newly Authorized Vendors

Madison County:

- Price Chopper, *Hamilton*

Oswego County:

- Nice n Easy, *Richland*

Onondaga County:

- Mama's Imports, *Syracuse*

St. Lawrence County:

- Kunoco Food Mart, *Waddington*

Training Update

Recent/Upcoming Vendor Trainings

- Oneida County: November 18
- Herkimer County: December 9

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WIC Association

Information about the New York State WIC Association is available on their website at: www.nyswica.org.

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