

Onondaga County Legislature

DAVID H. KNAPP County Legislator – 12<sup>th</sup> District PO Box 467, LaFayette, New York 13084 Leg (315) 435-2070 • Cell (315) 558-0154 <u>davidknapp@ongov.net</u>

# **REVISED** PLANNING & ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Livestream Available: <u>https://www.facebook.com/OnondagaCountyLegislature</u>

9:30 a.m. March 20, 2024 401 Montgomery St., Room 407 Court House Syracuse, New York 13202

- A. Approval of the minutes of the previous meeting.
- B. Presentation of Resolutions and Local Laws:

# 1. ONONDAGA CIVIC DEVELOPMENT CORPORATION (OCDC):

a. Confirming Appointments by the Chairman of the Onondaga County Legislature to the Board of Directors of the Onondaga Civic Development Corporation (Christopher Daniel, Michael LaFlair, Kimberly Townsend) (*Sponsored by Mr. Burtis*)

# 2. <u>FACILITIES MANAGEMENT</u>:

a. **BOND:** A Resolution Authorizing the Issuance of an Additional \$15,500,000 Bonds of the County of Onondaga, New York, to Pay Costs Related to the Renovation of the Former Central High School for use as a Steam High School in and for Said County (\$15,500,000)

# 3. <u>PLANNING DEPARTMENT</u>:

- a. INFORMATIONAL: Quarterly Update on Comprehensive Plan Implementation Packages
- C. Adjournment

April 2, 2024

Motion Made By Mr. Burtis

RESOLUTION NO. \_\_\_\_\_

# CONFIRMING APPOINTMENTS BY THE CHAIRMAN OF THE ONONDAGA COUNTY LEGISLATURE TO THE BOARD OF DIRECTORS OF THE ONONDAGA CIVIC DEVELOPMENT CORPORATION

WHEREAS, the Chairman of the Onondaga County Legislature has duly appointed and designated, subject to confirmation by the Onondaga County Legislature, the following individuals to serve as the Chairman's appointees to the Board of Directors of the Onondaga Civic Development Corporation:

#### **APPOINTMENT:**

Christopher Daniel 8081 Pickett Lane Cicero, New York 13039 TERM EXPIRES: October 6, 2024

<u>REAPPOINTMENTS:</u> Michael LaFlair 221 Horan Road Solvay, New York 13209

TERM EXPIRES: October 6, 2026

Kimberly Townsend 4408 Dolomite Drive Syracuse, New York 13215 October 6, 2025

and

WHEREAS, it is the desire of this Legislature to confirm said appointments; now, therefore be it

RESOLVED, that the Onondaga County Legislature does hereby confirm the appointments of the above individuals to serve as the Chairman's appointees to the Board of Directors to the Onondaga Civic Development Corporation.



Onondaga County Legislature

Timothy T. Burtis Chairman

401 Montgomery Street • Court House • Room 407 • Syracuse, New York 13202 Cell: 315.396.3300 • Leg: 315.435.2070 • Email: <u>timburtis@ongov.net</u>

March 5, 2024

- TO: Dave Knapp, Chair Planning & Economic Development Committee Members
- FROM: Tim Burtis, Chairman
- RE: Appointments to Board of Directors of the Onondaga County Civic Development Corporation

Submitted for your consideration is the appointment of Chrisopher Daniel and reappointments for Michael LaFlair and Kimberly Townsend to the Board of Directors of the Onondaga County Civic Development Corporation.

Resumes for Mr. Daniel, Mr. LaFlair and Ms. Townsend are attached for your review. These appointments require confirmation by the full Legislature at the April 2, 2024, session.

# APPOINTMENT:

Christopher Daniel 8081 Pickett Lane Cicero, New York 13039

# REAPPOINTMENTS:

Michael LaFlair 221 Horan Road Solvay, New York 13209

Kimberly Townsend 4408 Dolomite Drive Syracuse, New York 13215 TERM EXPIRES: October 6, 2027

TERM EXPIRES: October 6, 2026

October 6, 2025

cc: Jamie McNamara, Clerk Legislators **1a.** 

# **Christopher Daniel, CPA**

8081 Pickett Lane • Cicero, NY 13039 • (315) 430-5915 • cdaniel78@me.com

# **Professional Experience:**

Chief Financial Officer • East Hill Medical Center • Auburn, NY • 11/2021 - Present

- Responsible for all aspects of the financial operations of the organization
- Review proposed strategic and operational plans for conformity with organization finance and accounting
  practices; identifies situations requiring change or amendment of current practices
- Direct, analyze and contribute to the development of new practices and procedures to maximize financial results
- Develop and maintain efficient and cost-effective relationships with financial institutions, stakeholders, and community organizations
- Monitor spending and allocation of grant and contractual reimbursements, ensuring that all requirements are met in accordance with regulatory and contractual requirements

# Zoning Board of Appeals Member (Ad hoc) • Town of Cicero • Cicero, NY • 2/2021 – Present

- Review use and area variance applications
- Interpret rulings of the Director of Code Enforcement

### Manager, Accounting & Finance • ProNexus, LLC • Rochester, NY • 11/2018 - 11/2021

- Interim CFO roles in healthcare, not-for-profit, and manufacturing sectors
- Support global and local teams to prepare annual report for large multi-national, multi-divisional company
- Develop and deploy tools to gather and consolidate data for inclusion in IFRS audited financial statements
- Partner with leadership on initiatives and processes to create controls and remediate control deficiencies
- Manage teams through goal setting, coaching, and creating individual development plans

### Adjunct Faculty • Bryant & Stratton College • Liverpool, NY • 9/2018 - 12/2019

- Developed and taught semester-long, credit bearing Payroll Procedures and Administration course
- Developed and taught semester-long, credit bearing Financial Analysis course
- Developed and taught semester-long, credit bearing Accounting Principles course

#### Senior Associate • Dermody, Burke & Brown, CPAs, LLC • Syracuse, NY • 1/2015 – 5/2018

- Planned, scheduled, and organized client projects to ensure timely completion
- Assigned, coached, and supervised staff to produce quality work products

# Staff Accountant • Dannible & McKee, LLP • Syracuse, NY • 6/2013 – 1/2015

- Prepared corporation, partnership, and individual tax returns
- Corresponded with Federal and State tax authorities on behalf of clients

Graduate Assistant • SUNY Oswego, Institutional Research • Oswego, NY • 8/2012 - 5/2013

- Assisted with the compilation and reporting of institutional data
- Maintained electronic filing system for data retrieval

# **Professional License & Memberships:**

- Certified Public Accountant
- Member New York State Society of Certified Public Accountants (NYSSCPA)
- Member American Institute of Certified Public Accountants (AICPA)

# **Civic Affiliations & Activities:**

- Young Leaders Advisory Council The Salvation Army
- Finance Committee Leadership Greater Syracuse
- 2017 Graduate Leadership Greater Syracuse

#### Education:

M.B.A. • SUNY Oswego • Oswego, NY

- B.S. Accounting SUNY Oswego Oswego, NY
- Summa Cum Laude

# Michael W. La Flair

221 Horan Road, Solvay, New York 13209
(315)488-5349(h) • (315)706-8803(c) • mwlaflair@aol.com •

#### **EDUCATION:**

2019	Tax Credit Compliance Professional (C3P)			
2016	Marsellus Executive Development Program			
12/2008	Masters in Business Administration (MBA) Le Moyne College – Syracuse, N.Y.			
08/2005	<ul><li>B. S. Business Administration/Concentration in Leadership Le Moyne College - Syracuse, N.Y. (Deans List)</li><li>Delta Mu Delta – National Honor Society for Business Administration</li></ul>			
	Omicron Delta Epsilon – International Honor Society for Economics			

#### **EXPERIENCE:**

2018 - Present

Housing Visions Unlimited - Syracuse, New York

#### **Director of Community & Government Relations**

Responsible for providing strategic leadership while executing a multifaceted approach to increasing the visibility and revenues of Housing Visions; development and implementation of a coordinated and comprehensive marketing, public relations and communications strategy that positions the agency as a valued community partner; plan and organize fundraising events to support the organizations overall mission, strategic plan and provide for continued organizational growth; Manage grant writing and ensure oversight of grant compliance. Oversight of all commercial leasing as well as facilitating and education on legislative advocacy issues across 15 municipalities in New York and Pennsylvania.

#### 2013 - 2018

Northeast Hawley Development Association, Inc. (NEHDA) - Syracuse, New York

#### **Executive Director**

As Executive Director my responsibilities included the development and monitoring of program (Community, Economic and Housing Development) and organizational budgets including protocols/procedures resulting in approximately 30% operational cost savings. Well versed in strategic planning and facilitation by translating mission and goals into operating plans with clear benchmarks and objectives. This has allowed us to refocus our efforts with tangible results. My experience with development and grants management allowed us to respond to municipal request in minimal time. Restructured organizational development and capacity building for staffing, volunteers and BOD members. This enabled all stakeholders to be a part of the rebuilding process more efficiently in the expanded census tracts service area. Extensive advocacy work and constituency building by articulating issues on behalf of residents and stakeholders as they relate to community, economic and social development. This led to a greater awareness of the NEHDA brand and allowed us to be recognized as the "go to" agency on the North side for any community engagement situation. In addition, it allowed us to leverage our work resulting in a 95% increase in funding and further revenue producing agreements.

#### 2011 - 2013

Onondaga County - Syracuse, New York

#### Comptroller's Office - Special Assistant to the Comptroller

As part of the Consolidation, Shared Services and Integration tax force, I assisted local government officials in managing resources efficiently and effectively and help provide accountability for tax dollars spent to support government operations. I supervised fellow employees and project partners in auditing financial reports/statements, edit reports/studies, and review contractual and financial relationships among municipalities, quasi-government entities and not-for-profits. I also assisted and participated with these same groups in the preparation of Grant applications and public presentations.

#### Administrative Intern – Metropolitan Water Board

I preformed duties that were normally overseen by the Fiscal Officer; assisting in planning & directing financial & accounting activities, providing accurate & timely information on fiscal, forecasting, budgetary and all other financial reports fully reconciled with the Comptroller's Office, the Executive Director and BOD including a \$9 mil. Operating Budget and

Capital Projects exceeding \$34 mil. Recording and analyzing of all departmental A/R and A/P. I reestablished internal processes for inventory, purchasing & budgetary accounting with programs utilized through QuickBooks.

### 2008 - 2010

Housing Visions Unlimited - Syracuse, New York

#### **Development Project Manager**

Responsible for applying and securing funding through federal, state and local agencies, as well as private banks to develop quality affordable housing projects ranging from \$7 million to \$12 million. Coordinated and interacted with project partners including other key Housing Visions staff, state and local government officials, architects, general contractor, financial institutions and investing members; developed and strengthened partnerships with local communities to solidify collaborative relationships to ensure success of multi-million dollar capital projects. I Supervised and managed project partners to meet construction timeline, budget parameters and compliance with government regulations and investor requirements. Primary lead on projects totaling \$29.7 mil. yielding 108 rental units & an office bldg./garage, as well as secondary lead on projects totaling \$50 mil. yielding 232 rental units.

#### 2006 - 2008

The Bank of New York Mellon - East Syracuse, New York

#### Senior Investment Manager Liaison/Assistant Team Leader - PIMCO Team

Originally hired to work with domestic clients, I was promoted to a team dedicated to a single client – PIMCO. Responsible for Global portfolios; executing foreign exchanges, lines of credit and income collection, securities lending and corporate actions. Daily monitoring of STIF investments, overdrafts, sale-fails and credit exceptions, timely and accurate settlements of stocks, bonds, currencies, credit default Swaps, futures and option transactions. Answer all customer inquiries and maintain all records. A member of the initial team that was instrumental in the migration of the Investment Support Services Group to Syracuse.

#### 2005

Fresno's Southwest Restaurant & Bar - N. Syracuse, New York

#### **General Manager**

Responsible for the managing of a \$2 million/63 employee restaurant including the development and growth of people, sales and profits. Managed the restaurant in accordance with established company standards, policies and procedures. Optimized profits by controlling food, beverage and labor cost by an average decrease of 2.3%. Increased sales by 8.7% through ensuring guest satisfaction and prompt problem resolution. Staffed, trained and developed restaurant managers and hourly employees through orientations, ongoing feedback, establishment of performance expectations and by conducting performance reviews.

#### **COMMUNITY SERVICE:**

- 00/2020-Present Syracuse-Onondaga County Planning Agency
- 01/2019-Present Greater Syracuse Land Bank Board of Directors (Treasurer)
- 01/2016-Present Neighborhood Preservation Coalition of NYS Board of Directors Upstate Vice-President
- 02/2016-Present Onondaga County Civic Development Corporation Board of Directors (Chair)
- 09/2015-Present <u>Onondaga Citizens League</u> Board of Directors
- 06/2012-Present <u>NYS Licensed Notary Public</u> Onondaga County
- 01/2012-Present Town of Camillus Town Councilor
- 02/2015-04/2020 Syracuse Northeast Community Center Board of Directors
- 04/2015-10/2017 Erie Canal Museum Board of Trustees
- 01/2010-01/2017 FOCUS Greater Syracuse Board of Directors
- 05/2009-09/2011 Syracuse 20/20 Government Modernization Committee
- 01/2009-12/2011 <u>Town of Camillus</u> Board of Zoning Appeals
- 10/2004-12/2010 <u>40 Below</u> Member of the Re-Adaptive/Re-Use & Marketing Comm.
  - NYS DOT I-81 Section 106 Consulting Party
  - Project Advisory Committee City of Syracuse Comprehensive Zoning Ordinance Revision
  - City of Syracuse Stadium Task Force
  - City of Syracuse ReZone Syracuse Task Force
  - Onondaga County Neighborhood Initiative
  - Continuing Education Over 185 hrs. in Grant Funding, Building Science, Energy Efficiency, Urban Planning and Tax Credits programs.
  - NYSDOT/SMTC I-81 Challenge Panel, Community Resource Committee & Cultural Impact Committee
  - MDA of Syracuse & CNY LandBank/National Vacant Properties Campaign

**KIMBERLY TOWNSEND** MBA MPA JD EDD CPA GPHR FACHE 4408 Dolomite Dr. Syracuse, NY 13215 3804 Bayside Dr. Bradenton, FL 34210 315-481-1312 kmtownsend63@gmail.com

**BOARD CHAIR** 

# HEALTH CARE EXECUTIVE

Author

**STRATEGIST** 

- Health System Leadership Health Policy Strategist  $\triangleright$
- Board Governance ➢ Government Advocacy
  - Speaker

# **EXPERIENCE**

# **LORETTO MANAGEMENT CORPORATION** (http://www.loretto-cny.org)

Founded in 1926 as the first Diocesan home for the aged in North America, Loretto is a non-profit post-acute care health system which employs 2,500 caregivers who serve 10,000 individuals at 19 sites. Loretto spans the continuum of care: skilled nursing, assisted living and affordable housing, home health, rehabilitation, PACE (dual eligible managed care) and specialized programs for complex medical care, specialized rehabilitation, behavioral and mental health, palliative care, and Alzheimer's disease and other dementias. An organization with \$200 million in gross revenue in 2018.

# **President and Chief Executive Officer**

Responsible for providing overall organizational leadership and direction to ensure the achievement of Loretto's mission, vision, and strategy. Represents the organization to the health care industry and is responsible for developing high value partnerships to enhance existing business unit service lines. Oversees the planning, development and execution of partnerships, programs and policies to achieve successful financial performance as set by the Board, while ensuring compliance with all legal and third party regulatory agencies.

- Expanded skilled nursing beds by 25 percent over a 15 month timeframe, while expanding housing and service footprints, creating greater access to needed housing and services in the community.
- Led efforts to reactivate an abandoned \$14.4 million HEAL grant to close an aged, urban skilled nursing facility and to replace it with a person-centered, small homes care model which will serve the frailest elders in a community-like setting.
- ▶ At the request of New York State, led efforts to execute a \$19.9 million HEAL grant to merge two failing facilities, renovate a 240 bed skilled nursing tower, and build a new 60 bed rehabilitation wing.
- Grew revenue by 33 percent over 4 years, while improving the cash position and profitability.

# Chair, Board of Trustees

Leading the organization through a time of great change by focused attention on operational excellence, expansion of the organization's care portfolio, and development of collaborations across the continuum of care, thus enabling financial and strategic sustainability well into the future.

- Led efforts to engage Healthcare Management Partners to provide restructuring assistance, resulting in \$14 million cash on hand at the end of 2012, versus a \$7 million loss in 2011.
- > Facilitated a community-wide health care, housing and service dialogue with St. Joseph's Hospital Health Center, Catholic Charities and Christopher Communities regarding the creation of an integrated, comprehensive system of care for frail individuals and elders in the Central New York region.

# WELCH ALLYN, Skaneateles, NY (http://www.welchallyn.com/)

A privately-held, leading global provider of medical diagnostic devices, software and systems solutions used by caregivers in doctors' offices, hospitals, and emergency response settings. A \$700 million in sales company in 2014 with sales in over 100 countries.

# 2014-Present

2000-2013

# 2011-2014

# 2004-Present

# Associate General Counsel and Senior Director, Government Affairs

Progression of responsibility from Attorney to Associate General Counsel and Senior Director. Responsible for all legal matters for a \$90 million subsidiary operating in the highly regulated defense and nuclear industries until its sale to General Electric in 2005. Then led global legal affairs, advising on all facets of the international commercial business, which included closing two of the most successful acquisitions in the company's history. Currently responsible for driving global policy and strategy through market identification, sales facilitation, and customer and partner development. Appointee to the CEO's Program Management Office as one of seven global leads who will guide and direct global corporate restructuring activities through 2013.

- Identified and facilitated growth of Community Health Center market, achieving 40% sales growth over nine month period and creating company's fasting growing US emerging market segment.
- Negotiated multi-agency agreements with a state government resulting in 25% grant support of a multimillion dollar company project.
- Coordinated large sales opportunities with public and private buyers in Mexico (Seguro Popular, Instituto de Carlos Slim); India (Nova Health Systems); China (Sichuan and Shenzhen Provincial and District Health Authorities); South Africa (Momentum Group); Nigeria (Ministry of Health); the United States; and the United Kingdom (Anchor Trust).
- Brokered collaborations with industry, foundation and academic partners to develop advanced technologies, including Cisco (China); Qualcomm; Instituto de Carlos Slim; State University of New York; West Wireless; Soliton, Intellimed and Oregon State University.

# SYRACUSE UNIVERSITY, Syracuse, NY Adjunct Professor

Taught international business and law courses at both undergraduate and graduate levels in university's Whitman School of Management and College of Law.

۶	SOM 354 Managing in a	۶	LAW 811 General	۶	INB 769 International
	Global Setting		Counsel		Business Management

**ERNST & YOUNG LLP**, Syracuse, NY **Tax Consultant** Analyzed state and federal taxation issues affecting private and publicly traded business clients.

**PRICEWATERHOUSECOOPERS LLP**, Syracuse, NY**Scheduling Administrator**1998Managed the engagements of 70 staff in Business Assurance Services, and coordinated post-mergerintegration training for Northeast region.

# **EDUCATION**

Doctor of Education in Executive Leadership, St. John Fisher College, Rochester, NY

Executive Masters of Public Administration, Syracuse University, Syracuse, NY

Juris Doctor, Magna Cum Laude, Syracuse University College of Law, Syracuse, NY

Masters of Business Administration, Summa Cum Laude, Syracuse University, Syracuse, NY

B.S. Business Administration, Summa Cum Laude, Syracuse University, Syracuse, NY

#### 2001-2011

1999-2000

# **PROFESSIONAL DEVELOPMENT, CERTIFICATIONS & ACCREDITATIONS**

Admitted to New York, New Jersey and Washington D.C. Bars Fellow of the American College of Healthcare Executives Certified Public Accountant SHRM Certified: Global Professional Human Resources 2019 Women Who Make America Award 2018 WellCare Champion 2018 Nonprofit Career Achievement Award 2010 President's Award-Customer First, Welch Allyn, Inc. Harvard School of Public Health, Measurement, Design and Analysis Methods for Health Outcomes Research Harvard School of Public Health, Leadership Strategies for Evolving Health Care Executives

# **PROFESSIONAL & BOARD AFFILIATIONS**

Governor's Appointee, New York State Workforce Investment Board Trustee, 1199SEIU League TUF, JSF, LMI and Grant Corp Fund Board Board Member and Executive Committee Member, H-CAP Board Member and Chair Emeritus, Central New York Care Collaborative Board Member, LeadingAge NY Board Member, Business Council of New York State Board of Trustees and Chair, PACE CNY Member, Syracuse Diocese Finance Council Board Member, Manlius Pebble Hill School Board Member, HealtheConnections Board Member and Member of the Compensation and Benefits Committee, CenterState CEO Member, Advisory Board, WISE Member, Council of Advisors, St. Joseph's Hospital Health Center, Syracuse, New York Go Red Campaign Executive Leadership Team Member 2012-2018, American Heart Association Go Red Campaign Chair 2015-2016, American Heart Association Former Member, Women Presidents Organization, Local and Platinum V Chapters Former Board Member and Investment Committee Chair, United Way of Central New York Former Board Member, School Based Health Alliance Former Member, Advisory Board of Onondaga/Madison Area Health Education Center Former Board Member and Ad Hoc Committee Chair, Cayuga Community College Foundation Former Member, Steering Committee of MACNY Political Action Committee Former Member, Steering Committee of Health Care Products Coalition Former Board Ethics Officer and Grants and Strategic Initiatives Chair, United Way of New York State Former Chair, Governance and Government and Public Affairs Committees, MedTech Former Director, Women's Bar Association, Central New York Former Director, Greater Syracuse Chamber of Commerce Member, American Bar Association Member, American College of Health Care Executives Member, American Corporate Counsel Association Member, New York State Bar Association Member, Society for Human Resource Professionals Member, Beta Gamma Sigma Honor Society Member, Delta Kappa Pi Honor Society

# PUBLICATIONS AND INTERVIEWS

- Interview, Central New York Business Journal, pending.
- ▶ Interview, WAER NPR Affiliate, December 12, 2018.
- Interview, "Q&A with Dr. Kimberly Townsend, President and CEO of Loretto," Syracuse Woman Magazine, December 3, 2018.
- Interview, "Loretto Preps for Future Dementia Care with \$11 Million Project," Central New York Business Journal, November 22, 2018.
- Book Review, "Creating Dynamic Leadership: CNY Books and Authors," Syracuse.com, November 16, 2018.
- ▶ Interview, Bridge Street, Newschannel 9, October 23, 2018.
- Interview, "Loretto Announces \$5 Million Expansion," Newsmakers, Newschannel 9, October 20, 2018.
- ▶ Interview, Spectrum News, October 19, 2018.
- ▶ Interview, CNY Central News, October 19, 2018.
- ▶ Interview, "Auburn Facility CEO Releases New Book," Auburn Citizen, October 12, 2018.
- Interview, "Provider Tries Everything from Diaper Giveaways to Car Purchasing Program to Boost Its Staffing Ranks," McKnights Long Term Care News, October 8, 2018.
- ▶ Interview, "Loretto Getting \$5 Million Expansion," Newschannel 9, October 8, 2018.
- ▶ Interview, "Setting the Pace for Senior Care," 55 Plus Magazine, September 18, 2018.
- ▶ Interview, "WellCare Champion," Amy Robbins Show, 93Q, August 6, 2018.
- ▶ Interview, "The Interview with BJNN," Central New York Business Journal, June 11, 2018.
- Viewpoint, "The State of the Long-Term Care Industry in 2018." Central New York Business Journal, February 26, 2018.
- Book, Lifecircle Leadership: How Exceptional People Make Every Day Extraordinary, Forbes/Advantage Media Group, release date October 2018.
- Interview, "Is CNY Ready for Baby Boomers' Health Needs?" Oswego County Business, August/September 2017.
- ▶ Interview, Syracuse Chiefs Wall of Fame Day, July 30, 2017.
- > Interview, "Fifty-five and Older: Baby Boomers Aging," Oswego Business Journal, June 29, 2017.
- ▶ Interview, Impact of Medicaid Changes on Long Term Care, Channel 3 and 5, June 28, 2017.
- ▶ Interview, "Aging Well Series," Spectrum TWC, April 22, 2017.
- Interview, "CNY Health Care Leaders on the Changing State of the Healthcare," WAER/NPR, April 22, 2017.
- ▶ Interview, "Listen to Loretto CEO Talk about Medicaid Changes," WSYR, March 26, 2017.
- ▶ Interview, "Repeal of ACA," CNY Central, Channel 10 and Channel 9, March 20, 2017.
- State of the Long-Term Care Industry," Business Journal News Network, February 22, 2017.
- ▶ Interview, "In Her Own Words," Syracuse Woman Magazine, January/February 2017.
- ▶ Interview, "Leading through Historic Changes in Health Care," The Post-Standard, October 9, 2016.
- ▶ Interview, "Cherishing Every Opportunity," Women of Upstate New York Magazine, October 2016.
- Interview, "A Path out of Poverty: How a Syracuse Matchmaker United 100 People with an Employer," Syracuse.com, March 24, 2016.
- ▶ Interview, Channels 9 and 10, American Heart Association Go Red Luncheon, October 27, 2016.
- ▶ Interview, as American Heart Association Go Red Chair, The Ted and Amy Show, October \_\_\_\_, 2016
- Interview, Bridge Street on Channel 9, as American Heart Association Go Red Chair, February 5, 2016
- ▶ Interview, as American Heart Association Go Red Chair, The Ted and Amy Show, February \_\_\_\_, 2016.
- ▶ Interview, "Cover Story: Kimberly Townsend," Syracuse Woman Magazine, January/February 2016.

- Volume to Value: The Impact of Payment Changes under the Affordable Care Act on Clinical Research, SoCRA Source, February 2016.
- ▶ Interview, Laura Hand, Long Term Care Options, October 2015.
- "Make Your Path to Leadership an Adventure," interview for The Corner Office, a Realm publication, December 2014.
- The Impact of Health Care Reform on Clinical Trials: Creating an Evidence Generation Strategy, SoCRA Source, May 2013.
- Featured Profile, SUNY Graduate Studies Website, interview on October 9, 2012.
- ▶ Interview video for President's Welcoming Address, SUNY Oswego, August 31, 2012.
- "Health Care Reform: Welch Allyn Poised to Meet Challenges of Changing System," Frontline, May 2012.
- The Impact of Comparative Effectiveness Research on the Medical Device Industry, SoCRA Source, May 2011.
- "Tales of the Transformation," interview Spring/Summer 2009, www.capitalthinkingmagazine.com
- Good Medicine: Encouraging Neglected Disease Research, Journal of Development and Social Transformation, 5, 63-70 (2008).

# **EXTERNAL PRESENTATIONS**

- Facilitator, 28 Hours for Me, April 8-9, 2019.
- Presenter, LaunchPad at Syracuse University, March 22, 2019.
- Co-presenter, Women United, "Leading the Charge, Inspiring the Change," February 28, 2019.
- Keynote Speaker, Association of Fundraising Professionals, January 28, 2019, Pragmatic Altruism: Doing Good Is Good for Business.
- ▶ Keynote Speaker, WE Series Recognition Luncheon, January 24, 2019.
- Presenter, "Changes in Nursing Homes and Skilled Nursing Facilities: What Are the Workforce Impacts?" H-CAP Spring Conference, March 15, 2008.
- Presenter, "The Role of Women in Philanthropy and the Economy," Women United, February 6, 2018.
- Panelist, "Behavioral Health: Focus on Skills for Frontline Healthcare Workforce," H-CAP COWS conference of SEIU, October 24, 2017.
- Presenter, "Connecting the Dots: A Forum Concerning Issues Facing Women," Thursday Morning Roundtable, October 5, 2017.
- Panelist, "Though Leaders on the Big C's of Healthcare: Consolidation, Convenience, and Care Continuum. Health Industry Distributors Association Executive Conference, March 29, 2017.
- Panelist, "The Treatment of the Whole Person: The Role of Behavioral Health," H-CAP COWS conference of SEIU, March 7, 2017.
- Panelist, "Target Occupations in Health Care: Long Term Care," Healthcare Apprenticeship Accelerator, H-CAP conference of SEIU, March 8, 2017.
- Speaker, "Post-Acute Care's Growing Role in Integrated Health Care Delivery," Health Industry Distributors Association Extended Market Conference, May 3, 2016.
- Mentor, "Mentoring Monday," Sponsored by Syracuse Media Group, April 4, 2016.
- Panelist, "Women Leaders in CNY—What Glass Ceiling?" 12<sup>th</sup> Annual Law-Medicine Dinner, March 31, 2016.
- > Panelist, "Mission Preservation through Change," Catholic Leaders Symposium, November 1, 2015.
- Panelist, "Sub-Acute Institutions Providing Long Term and Rehabilitative Care: How Are These Institutions Changing and What Does That Mean for Jobs, Skills, and Training?" H-CAP COWS conference of SEIU, July 9, 2015.

- Speaker, "Volume to Value: What Payment Changes under ACA Mean to You," Society of Clinical Research Associates regional meeting, November 7, 2014.
- Speaker, "Volume to Value: What Payment Changes under ACA Mean to You," Society of Clinical Research Associates, September 20, 2014.
- Speaker, "Congress, the Administration and Kids: A Policy Snapshot," The Sheikh Zayed Institute for Pediatric Surgical Innovation Children's National Medical Center First Annual Pediatric Surgical Innovation Symposium, June 11, 2013.
- Plenary Speaker, "Impact of Health Care Reform on Clinical Trials," Society of Clinical Research Associates, September 25, 2011.
- > Panelist, "Workforce Trends," State of Upstate New York Conference, June 9, 2011.
- Panelist, "The China Market for Upstate Businesses: Seizing the Opportunity," UVANY Syracuse Capital Forum, June 7, 2011.
- > Panelist, "What Health Care Reform Really Means," Annual Meeting, MedTech, October 4, 2010.
- Speaker, "The Impact of Comparative Effectiveness Research on the Medical Device Industry," Annual Meeting, Society of Clinical Research Associates, May 20, 2010.
- Speaker, "HITECH: Reaching Meaningful Use," St. Joseph's Hospital Health Center Practice Management, February 2, 2010.
- > Panelist, "Health Care Reform," University of Rochester Simon School, November 18, 2009.
- Speaker, "The Impact of Comparative Effectiveness Research on the Medical Device Industry," Annual Meeting, Society of Clinical Research Associates, September 26, 2009.
- Panelist, 2009 NYS Economic Development Council Sustainability and Green Buildings Conference, August 19, 2009.
- Speaker, "Advocacy 101," MedTech , April 30, 2009.
- Speaker, Women Igniting the Spirit of Entrepreneurship Symposium, April 2005.
- Panelist, "In the Boardroom: Understanding the Duties and Responsibilities of the Non Profit Board," 40 Below Annual Meeting, October 4, 2005.

# References are available upon request.

Motion Made By Mr. Knapp

RESOLUTION NO.\_\_\_\_\_

#### BOND RESOLUTION

# A RESOLUTION AUTHORIZING THE ISSUANCE OF AN ADDITIONAL \$15,500,000 BONDS OF THE COUNTY OF ONONDAGA, NEW YORK, TO PAY COSTS RELATED TO THE RENOVATION OF THE FORMER CENTRAL HIGH SCHOOL FOR USE AS A STEAM HIGH SCHOOL IN AND FOR SAID COUNTY

THEREFORE, BE IT RESOLVED, by the affirmative vote of not less than two-thirds of the total voting strength of the County Legislature of the County of Onondaga, New York, as follows:

<u>Section 1.</u> For the specific object or purpose of paying the increased costs related to the renovation of the former central high school for use as a STEAM high school, as authorized pursuant to Chapter 56 of the Laws of the State of New York for 2020, including incidental costs in connection therewith, in and for said County, there are hereby authorized to be issued an additional \$15,500,000 bonds of said County pursuant to the provisions of the Local Finance Law.

Section 2. The plan for the financing of the \$89,500,000 maximum estimated cost thereof shall be as follows:

- (i) By the issuance of the \$74,000,000 bonds of said County authorized by a bond resolution dated May 5, 2020; and
- (ii) By the issuance of \$15,500,000 bonds of said County herein authorized.

Section 3. It is hereby determined that the period of probable usefulness of the aforesaid specific objects or purposes is twenty-five years pursuant to subdivision 12(a)(1) of paragraph a of Section 11.00 of the Local Finance Law.

<u>Section 4.</u> The faith and credit of said County of Onondaga, New York, are hereby irrevocable pledged for the payment of the principal of and interest on such bonds as the same respectively become due and payable. An annual appropriation shall be made in each year sufficient to pay the principal of and interest on such obligations becoming due and payable in such year. There shall annually be levied on all the taxable real property of said County a tax sufficient to pay the principal of and interest on such obligations as the same become due and payable.

<u>Section 5.</u> Subject to the provisions of the Local Finance Law, the power to authorize the issuance of and to sell bond anticipation notes in anticipation of the issuance and sale of the bonds herein authorized, including renewals of such notes, is hereby delegated to the Chief Fiscal Officer of such County. Such notes shall be of such terms, form and contents, and shall be sold in such manner, as may be prescribed by said Chief Fiscal Officer, consistent with the provisions of the Local Finance Law.

<u>Section 6.</u> All other matters except as provided herein relating to the serial bonds herein authorized including the date, denominations, maturities and interest payment dates, within the limitations prescribed herein and the manner of execution of the same, including the consolidation with other issues, and also the ability to issue serial bonds with substantially level or declining annual debt service, shall be determined by the Chief Fiscal Officer, the chief fiscal officer of such County. Such bonds shall contain

substantially the recital of validity clause provided for in Section 52.00 of the Local Finance Law, and shall otherwise be in such form and contain such recitals, in addition to those required by Section 51.00 of the Local Finance Law, as the Chief Fiscal Officer shall determine consistent with the provisions of the Local Finance Law.

<u>Section 7.</u> The validity of such bonds and bond anticipation notes may be contested only if:

- 1) Such obligations are authorized for an object or purpose for which said County is not authorized to expend money, or
- 2) The provisions of law which should be complied with the date of publication of this resolution are not substantially complied with, and an action, suit or proceeding contesting such validity is commenced within twenty days after the date of such publication, or
- 3) Such obligations are authorized in violation of the provisions of the Constitution.

<u>Section 8.</u> The County Executive is authorized to enter into contracts to implement the intent of this resolution. In the event that General Fund Operating Surplus Funds are available at the end of the fiscal year, and if the Chief Fiscal Officer of Onondaga County deems it fiscally advantageous to use surplus funds rather than borrowing, all or a portion of the cost of the improvements authorized herein shall be paid using such surplus funds. Further, in the event that General Fund Operating Surplus Funds are so utilized, then the authorization to issue bonds provided within this resolution is hereby rescinded accordingly, reduced by the amount of funds utilized.

<u>Section 9.</u> This resolution shall constitute a statement of official intent for purposes of Treasury Regulations Section 1.150-2. Other than as specified in this resolution, no monies are, or are reasonably expected to be, reserved, allocated on a long-term basis, or otherwise set aside with respect to the permanent funding of the object or purpose described herein.

Section 10. This resolution, which takes effect immediately, shall be published in summary form in the *Syracuse Post Standard*, the official newspaper of said County, together with a notice of the Clerk of the County Legislature in substantially the form provided in Section 81.00 of the Local Finance Law.

ADOPTED: \_\_\_\_\_AYES: \_\_\_\_\_NAYS: \_\_\_\_\_ABSENT: \_\_\_\_\_

Dated: \_\_\_\_\_

Approved: \_\_\_\_\_

County Executive, Onondaga County

#### LEGAL NOTICE OF ESTOPPEL

The bond resolution, summary of which is published herewith, has been adopted on April 2, 2024, and the validity of the obligations authorized by such resolution may be hereafter contested only if such obligations were authorized for an object or purpose for which the County of Onondaga, New York, is not authorized to expend money, or if the provisions of law which should have been complied with as of the date of publication of this notice were not substantially complied with, and an action, suit or proceeding contesting such validity is commenced within twenty days after the date of publication of this notice, or such obligations were authorized in violation of the provisions of the Constitution.

A complete copy of the resolution summarized herewith is available for public inspection during regular business hours at the Office of the Clerk of the County Legislature for a period of twenty days from the date of publication of this Notice.

Dated: Syracuse, New York,

April\_, 2024.

Clerk, County Legislature

#### BOND RESOLUTION DATED APRIL 2, 2024.

A RESOLUTION AUTHORIZING THE ISSUANCE OF AN ADDITIONAL \$15,500,000 BONDS OF THE COUNTY OF ONONDAGA, NEW YORK, TO PAY COSTS RELATED TO THE RENOVATION OF THE FORMER CENTRAL HIGH SCHOOL FOR USE AS A STEAM HIGH SCHOOL IN AND FOR SAID COUNTY

\$89,500,000

Twenty-five years

Objects or purposes:

Renovation of the former central high school for use as a STEAM high school

Maximum estimated cost:

Period of probable usefulness:

Amount of additional obligations:

\$15,500,000 bonds/\$74,000,000 bonds previously

authorized