



Sharing Successes Throughout New York:

greenprojectexchange.org

Browse · Borrow · Brag

Sara Pesek
Environmental Finance Center





- Showcase of environmentally focused community projects in NYS
- Case studies
- Community:
 - town
 - campus, classroom
 - neighborhood
 - community of people

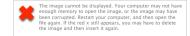




Green Project Exchange:

Main Idea:

- Outlet for idea sharing communities can identify shared interests
- Networking opportunities
- Best practices
 - what worked, what didn't
- Inspiration!





Green Project Exchange...



...Introduces users to innovative ideas and processes

...Connects users to resources and funding available for green projects

... Enables communities to identify shared interest

...Provides networking opportunities

...Helps communities find creative and practical solutions that benefit people and the environment





Why?

When it comes to protecting our environment, we can't afford to keep great ideas to ourselves.

By working together, we can all be a part of the larger solution.

Plus...who will argue with good press?



Project Categories

- Energy & Climate
- Community Development
- Conservation
- Green Building
- Green Teams
- Legislation
- Sustainable Agriculture
- Outreach and Events
- Teacher Best Practices
- Schoolwide "Go Green" Initiatives
- Sustainable Materials Management
- Water Infrastructure



Who Can Register?

Project leaders or representatives from:



- Municipalities
- Community Groups
- Non-Profits
- Schools, Educators, Student Groups
- Technical Assistance Providers
- Public Benefit Corporations
- Businesses*



Community Gardens



\$500??

- < Plattsburgh, Upstate NY
- plot fees
- material & labor donations from local businesses
- volunteers

> Penfield (near Rochester)

garage sale



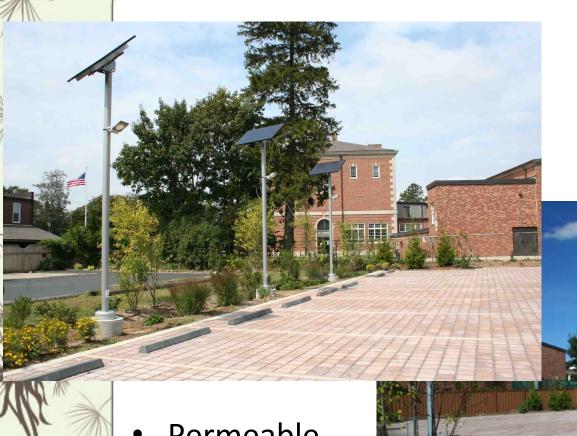


Rain Garden - Syracuse



- Green infrastructure
- Beautifies neighborhood
- Keeps water on site
- Relieves pressure on sewers, helps prevent CSOs

Lindenhurst, L.I. Sustainable Parking Lot



 Solar powered lighting fixtures

Permeable Pavers

Farmer's Market-Brighton











Case Study Information

- Project Overview
- Leadership
- Community Engagement
- How it was funded
- Challenges
- Benefits





Two Ways to Post!

1.) Post a Project Yourself

- Register
- Login
- Click 'Start a Project Now'
- Save and return at any time

2.) Have the GPE Team Write a Case Study for You

- Schedule an interview
- We write a case study
- You review
- Entry goes live
- You manage account



Stay Connected and Spread the Word!

Want to keep up-to-date on new projects?

- Register
- Sign-up for the GPE listserv
- <u>"Like" us on Facebook! Search for Green Project Exchange from your Facebook account.</u>

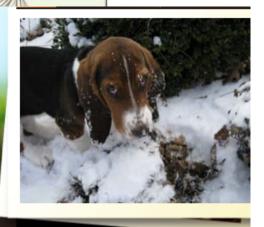
Holding an event?

- Request GPE materials to distribute to your network or at an event.
 - GPE business cards
 - Native black-eyed susan seed packets
 - Half pagers

Can't find what you're looking for?



What's in it for Me?



Featured Project

The Ithaca Dog Park is no ordinary dog park. Look closely, and you'll notice special receptacles for dog waste. Each year, the park diverts about 6 to 7 tons of dog doo, collected in 60,000 compostable corn-plastic bags, to the nearby Cayuga Compost facility. The operating budget is met through membership fees, donations, and fundraising events.

[Read More]

- GPE will help publicize your project
- Get discounted rates to EFC events
- Publicize events & RFPs & success stories in EFC/GPE e-news
- Featured project for a month
- Bragging rights!



Thank You

Sara Pesek

spesek@syracusecoe.org

Amanda Westerdahl

Green Project Exchange Administrator info@greenprojectexchange.org 315.443.1846